

social media fitness



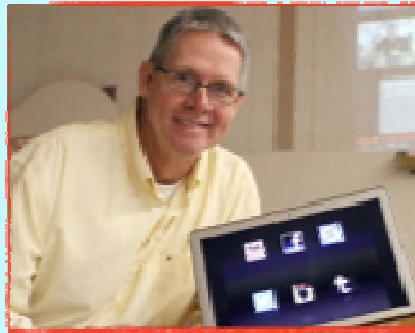
You *WILL* be

A common mistake is to try to protect children by imposing unsustainable rules, limitations and beliefs regarding their inevitable online existence. ***This is futile!*** It is far better to teach and **actively** empower skills to help them live and be successful in the new world than pretend to think that we can shield them.

Do Not Miss This ONE-OF-A-KIND event!!

Presenter: **Chris Vollum**

As seen by over 260,000
students in 22 School
Boards throughout Ontario.



Recognized authority on:

Twitter, Instagram,
Facebook, YouTube,
SnapChat, Tumblr,
ASK.FM

Parents, staff and students will learn;

- **Digital Citizenship;** Respect, integrity, boundaries & legal risks
- **Psychology** behind this runaway global shift in communication and relationships
- **Step-by-step** on how to minimize online risk and the threat of cyberbullying
- **Become Googleable;** Leverage existing digital fluency skills to create a compelling online reputation and inspiring presence
- **Redefining** online relationships and “Friendships.” Critical questions to consider

Date: Wednesday October 16, 2013

Time: 7:00 pm

Location: Birchview Dunes E. S. in the Gym

Questions: Suzanne Laybolt - Vice Principal (705) 429-2551 slaybolt@scdsb.on.ca